

**From:** Jackie Brett ([jackiebrett@cox.net](mailto:jackiebrett@cox.net)) 702-460-1836  
**Sent:** Friday, April 12, 2013  
**Subject:** RELEASE: Las Vegas Hospitality Association Holds National Administrative Professionals Day Celebration at Rain

**FOR IMMEDIATE RELEASE**

**MEDIA ALERT \*\*\* MEDIA ALERT**

**LAS VEGAS HOSPITALITY ASSOCIATION HOLDS ADMINISTRATIVE PROFESSIONALS DAY CELEBRATION**

***HOSPITALITY INDUSTRY LEADERS TAKE THEIR ASSISTANTS TO LUNCH***

**WHAT:** Around 350 will be attending the Las Vegas Hospitality Association's (LVHA) Staff Appreciation Luncheon at Rain at the Palms on Wednesday, April 24, 2013, which is National Administrative Professionals Day. LVHA members will bring as their guests the people who support them every day at work and treat them to a gourmet lunch. Each administrative professional will get a gift and there will be lots of fabulous raffle prizes for dinners, shows and getaways, etc.

**WHEN:** **National Administrative Professionals Day**  
Wednesday, April 24, 2013

**TIME:** 11:30 a.m. Check in  
Noon – 2 p.m. Luncheon, Entertainment and Raffle Prizes

**WHERE:** RAIN at the Palms  
4321 W Flamingo Rd,  
Las Vegas, NV 89103

**COST:** \$45 for members and their staff  
\$60 for non-members and their staff

**RSVP:** <http://lvha2013-staff.eventbrite.com>

**MEDIA:** **Cameras and reporters are welcome.** Please contact Jackie Brett at 460-1836 or [jackiebrett@cox.net](mailto:jackiebrett@cox.net) to make arrangements.

**SPONSORS:** Palms Hotel, 9Group, By-Dzign Events, SPI Entertainment, Freeman and Las Vegas Photo and Video, Inc.

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**ABOUT ADMINISTRATIVE PROFESSIONALS DAY**

The official celebration was first proclaimed by U.S. Secretary of Commerce Charles Sawyer as “National Secretaries Week” in 1952, and was sponsored by the [National Secretaries Association](#) with the support of corporate groups. The name was changed to Professional Secretaries Week in 1981, and became Administrative Professionals Week in 2000 to encompass the expanding responsibilities and wide-ranging job titles of administrative support staff. The purpose is to recognize the importance and value of the administrative professional’s position to a company or business and industry.

**LVHA:** The Las Vegas Hospitality Association (LVHA), which just celebrated its 50<sup>th</sup> anniversary, is a non-profit state association made up of more than 450 working professionals and 240 businesses in the hospitality industry. Founded in 1962, the LVHA encompasses a broad spectrum of companies supporting the tourism, convention and hospitality fields in Southern Nevada.

New Website: [www.MyLVHA.org](http://www.MyLVHA.org) and LVHA is on Facebook: [Click to view/join](#),  
Twitter: @LVHospitality, and LinkedIn: [Click to view/join](#).

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**PHOTO:** Rain at The Palms