



**From:** Jackie Brett ([jackiebrett@cox.net](mailto:jackiebrett@cox.net)) or 702.460.1836  
Las Vegas Hospitality Association (LVHA) Publicist  
**Date:** Monday, Dec. 16, 2013  
**Subject:** Media Alert: Arturo Cambeiro Elementary School Recipient of 2013  
Las Vegas Hospitality Association's Holiday Operation  
"Bags of Cheer"

For Immediate Release

**MEDIA ALERT \*\*\* MEDIA ALERT\*\*\* MEDIA ALERT**  
*This holiday experience is truly priceless!*

**ARTURO CAMBEIRO ELEMENTARY SCHOOL RECIPIENT OF 2013  
LAS VEGAS HOSPITALITY ASSOCIATION'S  
HOLIDAY OPERATION 'BAGS OF CHEER'**

**300 K-2<sup>ND</sup> GRADE STUDENTS RECEIVE HOLIDAY GIFT BAGS  
THE NEW TROPICANA LAS VEGAS EMPLOYEES ADOPTED 134 OF THE KIDS**

**WHAT:** This is the fifth year for the Las Vegas Hospitality Association (LVHA) "Fill A Bag With Cheer" operation that requires months of preparation and hundreds of volunteers adopting children-in-need. This year 337 kindergarten, first and second graders at Arturo Cambeiro Elementary School have been adopted and will receive jumbo bags filled with shoes and socks, a coat, a sweater or shirt, toys, books and other items. The New Tropicana Las Vegas employees adopted 134 of the kids.

LVHA board members and volunteer committee members have worked diligently to make sure every child was adopted and then spend weekends in December labeling, sorting and organizing every bag in preparation for delivery.

**SCHOOL:** Arturo Cambeiro Elementary School is a Title 1 School and Provision 2 School providing every student with breakfast and lunch. Seven percent of the children are homeless and the majority of low economic status. Cambeiro Elementary was also recently selected as a Zoom School for the 2013-2014 school year. The school was dedicated on May 15, 1997.

**WHEN:** **Friday, Dec. 20, 2013**

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## PAGE TWO: LVHA “Bags of Cheer” Operation

**TIMELINE:** 12:30 p.m. Bags delivered to kindergarten children in their classroom  
1:00 p.m. First graders receive bags in multi-purpose room  
2:00 p.m. Second graders receive bags in multi-purpose room  
3:00 p.m. Children receive cookie and juice box as they exit school

**WHERE:** Arturo Cambeiro Elementary School  
2851 E Harris Ave  
Las Vegas, NV 89101-2331  
[Map](#)  
Phone: (702) 799-1700

**WHO:** Las Vegas Hospitality Association Members  
Students Receiving and Opening Their Bags

**MEDIA:** **Cameras and reporters encouraged to cover this “feel good” holiday story.**  
Contact Jackie Brett, 460-1836 / jackiebrett@cox.net.

**CAMBEIRO:** Cambeiro was a successful architect in Cuba, who was forced to flee his country in 1962 with his wife, small child and nothing but the clothes on their backs when Fidel Castro took over the country. By December 1962, he moved to Las Vegas for work with the city’s largest developer at that time. Soon he was the first Latin architect licensed in the Silver State after passing the professional exam given in English. A few years later, he opened his own architectural firm and worked night and day to become one of Las Vegas’ most productive and respected professional citizens. Several elementary schools were among his design work and rightfully an elementary school carries his name.

**LVHA:** The Las Vegas Hospitality Association (LVHA), which celebrated its 50<sup>th</sup> anniversary last year, is a nonprofit state association made up of more than 487 working professionals and 257 businesses in the hospitality industry. Founded in 1962, the LVHA encompasses a broad spectrum of companies supporting the tourism, convention and hospitality fields in Southern Nevada.

New Website: [www.MyLVHA.org](http://www.MyLVHA.org) and LVHA is on Facebook: [Click to view/join](#),  
Twitter: @LVHospitality, and LinkedIn: [Click to view/join](#).